Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

Message Text

UNCLASSIFIED

PAGE 01 COPENH 03889 291510Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 USIA-15 FAA-00 DOTE-00
/035 W
----------126599 291623Z /44
R 291421Z JUN 77
FM AMEMBASSY COPENHAGEN
TO AMEMBASSY PARIS
INFO SECSTATE WASHDC 4687

UNCLAS COPENHAGEN 3889

PARIS FOR DMA BERYL COHEN

EO 11652: N/A
TAGS: BEXP, DA, FR
SUBJ: PROMOTION CAMPAIGN FOR 1977 PARIS AIR CHOW (PAS)

REF: (A) PARIS 17400; (B) STATE A-428

1. THE FOLLOWING OUTLINES THIS EMBASSY'S PROMOTIONAL EFFORTS FOR THE PAS 1977:

A) THROUGH OUR WORD PROCESSING CENTER, WE SENT OUT 98 MAILINGS TO SELECTED KEY-PROSPECTS, INCLUDING END-USERS (CIVIL AND MILITARY), POTENTIAL AGENTS, AND GOVERNMENT OFFICIALS. MAILINGS CONSISTED OF INDI-VIDUALLY ADDRESSED LETTERS, SIGNED BY THE E/C COUNSELOR, GIVING BRIEF INTRODUCTION TO PAS, AND INVITING ADDRESSEE TO PAS RECEPTION IN EMBASSY.

B) MAILINGS, AS (A), TO 34 MEMBERS OF THE DANISH PRESS.

C) RECEPTION AT EMBASSY HOSTED BY E/C COUNSELOR. RECEPTION INCLUDED PRESENTATION WITH SLIDES BY DMA COHEN.
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D) INVITATION MAILING TO KEY-PROSPECTS TO ATTEND NORDIC DAY RECEPTION IN PARIS.

2. PRESS REACTION: MOST MAJOR PAPERS COVERED PAS IN GENERAL; HOWEVER, THERE WERE NO FEATURES ON U.S. PAVILION. PLEASE NOTE THAT THE TWO LARGEST DANISH

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NEWSPAPERS WERE OUT ON STRIKE SOME TIME BEFORE,
DURING, AND AFTER PAS.

3. EMBASSY RECEPTION WAS VISITED BY SMALL, BUT SELECT
GROUP, INCLUDING I.A. THE CHIEF OF TECHNICAL SECTION,
CIVIL AVIATION DIRECTORATE; THE CHIEF OF STAFF, AIR
FORCE MATERIAL DIVISION; THE PURCHASING MANAGER OF
STERLING AIRWAYS (DENMARK'S LARGEST NON-SCHED AIRLINE);
AND THE TOP AVIONICS AGENTS.

4. EMBASSY HIGHLY INTERESTED IN SEEING DATA ON DANISH
VISITORS TO PAS.
DEAN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Copy: SINGLE
Sent Date: 29-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977COPENH03889
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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From: COPENHAGEN
Handling Restrictions: n/a
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Page Count: 2
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Reference: 77 PARIS 17400, 77 STATE A-428
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 18-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2236903
Secure: OPEN
Status: NATIVE
Subject: PROMOTION CAMPAIGN FOR 1977 PARIS AIR CHOW (PAS)
TAGS: BEXP, DA, FR
To: COM PARIS
Type: TE
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